



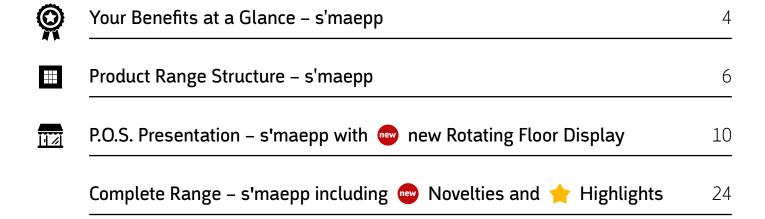
FROM PRESCHOOL UP TO UNIVERSITY!





Soft Pencil Cases





Pencil Cases and Soft Pencil Cases



Your Benefits at a Glance		
Pencil Cases, including Novelties	44	
Soft Pencil Cases	54	

s'maepp

BY BRUNNEN

SOFT PENCIL CASES





ALL KEY BENEFITS FOR YOU

AND YOUR CUSTOMERS

- · versatility style high value
- · stable shape in first-class quality
- · durable and modern outdoor zippers
- \cdot developed and manufactured with a love for detail
- · with new space-saving rotating floor display







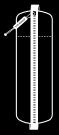








IN 4 SIZES AND SHAPES





The space-saving smart case

An ideal combination for school, studies, or work. The most important writing utensils kept in style.

Format 20 x 4,5 x 4,5 cm





The spacious all-rounder

A versatile companion for everyday school and work life that even offers space for bulky geometry triangles. The reinforced side sections ensure dimensional stability and make it easier to fill and find writing utensils.

Format 22 x 8 x 8 cm









The flexible companion

The stylish appearance and its characteristic oversize handle make the pencil case look like a fashionable purse at the first glance. The additional inner flap and the 3 additional pockets provide much space for all one needs for school or studies.

Format 21 x 11,5 x 8 cm





The space wonder

Its basic design in the style of a hardcase makes it incredibly spacious. At the same time, utensils can be placed in it and removed easily. A smart phone conveniently fits in the inner pocket that can be closed with a zipper.

Format 22 x 11 x 6 cm







S'MAEPP - THE NEW GENERATION OF SOFT PENCIL CASES

VARIABLE. STYLISH. HIGH QUALITY.



STABLE SHAPE

Reinforced materials and side parts in sizes S and M keep the classic soft s'maepp pencil case in shape at all times. This makes finding and putting back pens and pencils even easier.



DURABLE ZIPPERS IN

OUTDOOR QUALITY

Easy to open and designed for long-term use - the hidden outdoor zippers are simply perfect! The rubber tab on the unbreakable rope that is closed with a sailor's knot provides good grip for easy opening.



STYLISH -

WITH A LOVE FOR DETAIL

The love for details makes s'maepp special. The sophisticated finish – without any annoying pipings – linings in matching colours, fashionable colours and patterns, or details like the zipper pull tab on the sturdy rope impressively emphasize the specialty of s'maepp.



QUALITY

Excellent materials and best workmanship ensure a long and happy s'maepp live. Seams, lining, cover materials, and of course the top-class zipper guarantee premium quality and longevity.





S'MAEPP L - THE FLEXIBLE COMPANION

Much is new with the s'maepp pencil cases. In addition to the known sizes and designs, the L model is the secret star among the soft pencil cases. With its new form, stylish designs, and many great features, s'maepp L not only performs extremely well in school.

s'maepp L is also a perfect travel companion. The spacious main compartment and the practical side pockets are ideal for storing make-up utensils or travel documents.



EASY TO FILL

The spacious main compartment offers much space for many school supplies or accessories while travelling



s'maepp L a mini travel bag

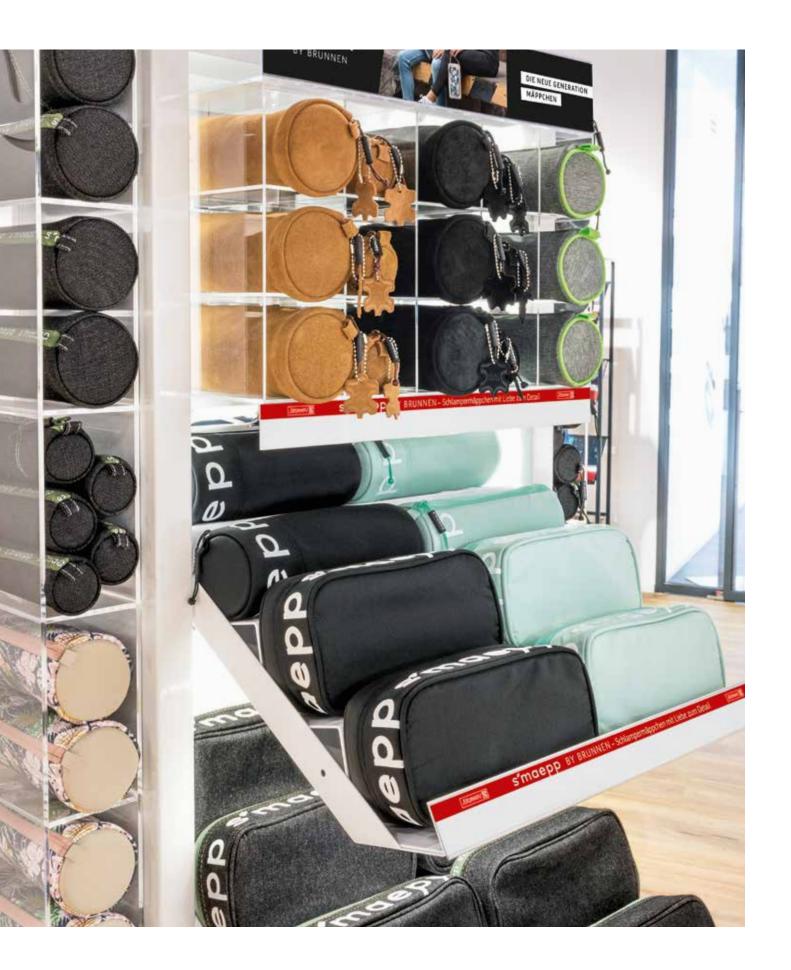


EASY TO FIND

The flexible pen loops keep writing utensils in place so that they can be found easily









S'MAEPP WITH PENCIL CASES – AT THE POINT OF SALE THE SALES CAMPAIGN TABLE





THE NEW

FLOOR-ROTATING DISPLAY S'MAEPP







S'MAEPP - ACTION 700

FILLING SUGGESTION

1 | module 126 - size S

104921170

Soft Pencil Case S

brown natural leather

104921190

Soft Pencil Case S

black natural leather

104921270

Soft Pencil Case S

brown suede

104921290

Soft Pencil Case S

black suede

1049219007

Soft Pencil Case S

Cork

1049219012

Soft Pencil Case S

Vintage Love

1049219013

Soft Pencil Case S

Perforated

1049219014

Soft Pencil Case S

Jeans

2 | module 206 - size M

104922170

Soft Pencil Case M

brown natural leather

104922190

Soft Pencil Case M

black natural leather

1049229014

Soft Pencil Case M

Mocha

1049229015

Soft Pencil Case M

Emerald Green

4 | module 256 - size XL

1049249005

Soft Pencil Case XL

Deep Dive

1049249010

Soft Pencil Case XL

Grey

1049249006

Soft Pencil Case XL

Mesh

1049249007

Soft Pencil Case XL

Mocha

3 | module 256 – size L

1049239006

Soft Pencil Case L

Linen

1049239009

Soft Pencil Case L

Vintage Love

1049239008

Soft Pencil Case L

Puffy Bag

1049239010

Soft Pencil Case L

Reflection

5 | module 256 - size XL

1049249009

Soft Pencil Case XL

Felt

1049249008

Soft Pencil Case XL

Reflection

104924039

Soft Pencil Case XL

denim

104924090

Soft Pencil Case XL

ony



THE NEW

FLOOR-ROTATING DISPLAY S'MAEPP







S'MAEPP - ACTION 701

FILLING SUGGESTION

1 | module 126 - size S

104921170

Soft Pencil Case S

brown natural leather

104921270

Soft Pencil Case S

brown suede

1049219012

Soft Pencil Case S

Vintage Love

1049219013

Soft Pencil Case S

Perforated

104921190

Soft Pencil Case S

black natural leather

104921290

Soft Pencil Case S

black suede

1049219011

Soft Pencil Case S

Vinyl

1049219014

Soft Pencil Case S

Jeans

2 | module 206 - size M

104922170

Soft Pencil Case M

brown natural leather

104922190

Soft Pencil Case M

black natural leather

104922270

Soft Pencil Case M

brown suede

104922290

Soft Pencil Case M

black suede

4 | module 206 - size M

1049229010

Soft Pencil Case M

Deep Dive

1049229011

Soft Pencil Case M

Puffy Bag

1049229013

Soft Pencil Case M

Vinyl

1049229016

Soft Pencil Case M

Grey

3 | module 206 - size M

1049229007

Soft Pencil Case M

Linen

1049229008

Soft Pencil Case M

Jute

1049229014

Soft Pencil Case M

Mocha

1049229015

Soft Pencil Case M

Emerald Green

5 | module 206 - size M

104922025

Soft Pencil Case M

tulip

104922039

Soft Pencil Case M

denim

104922054

Soft Pencil Case M

mint

104922090

Soft Pencil Case M

ony



THE NEW

FLOOR-ROTATING DISPLAY S'MAEPP







S'MAEPP - ACTION 702

P.O.S. PRESENTATION

1 | module 126 - size S

104921170

Soft Pencil Case S

brown natural leather

104921270

Soft Pencil Case S

brown suede

1049219012

Soft Pencil Case S

Vintage Love

1049219013

Soft Pencil Case S

Perforated

104921190

Soft Pencil Case S

black natural leather

104921290

Soft Pencil Case S

black suede

1049219011

Soft Pencil Case S

Vinyl

1049219014

Soft Pencil Case S

Jeans

2 | module 206 - size M

104922170

Soft Pencil Case M

brown natural leather

104922270

Soft Pencil Case M

brown suede

1049229015

Soft Pencil Case M

Emerald Green

1049229014

Soft Pencil Case M

Mocha

4 | module 256 - size L

1049239006

Soft Pencil Case L

Linen

1049239009

Soft Pencil Case L

Vintage Love

1049239008

Soft Pencil Case L

Puffy Bag

1049239010

Soft Pencil Case L

Reflection

3 | module 206 - size M

104922190

Soft Pencil Case M

black natural leather

104922290

Soft Pencil Case M

black suede

1049229011

Soft Pencil Case M

Puffy Bag

1049229010

Soft Pencil Case M

Deep Dive

5 | module 256 - size XL

1049249007

Soft Pencil Case XL

Mocha

1049249009

Soft Pencil Case XL

Felt

1049249006

Soft Pencil Case XL

Mesh

1049249008

Soft Pencil Case XL

Reflection



THE SALES CAMPAIGN DISPLAY





THE SALES CAMPAIGN DISPLAY
ATTRACTIVE. COMPETENT.
SALES PROMOTING.

Presentation of **64 s 'maepp pencil cases** in a small space.

4 061947 053784

1030924 PU 1

Excellent use of space

Front-side presentation for excellent perception

Dimensions W x D x H: 63,5 x 67 x 181 cm

Four levels for great accessibility on **front and back side**

Photograph is only an example for filling

S'maepp BY BRUNNEN – Schlampermäppchen mit Liebe zum Detail

SCANNING-SET S'MAEPP

- 8 adhesive scanner strips come as a set with scanner labels
- size: approx. 46.5 x 4 cm
- · paper, plastic
- for attaching to the s'maepp sales campaign display



103058830 PU 1



THE CENTRE GONDOLA



CENTRE GONDOLA FRONT SIDE

Perfect for display in small shops



Cascaded trays for favourable frontside presentation and optimal use of

With **LED lighting**

Comes with acrylic compartments for a clear and attractive product presentation

The handy drawer allows for storing packaged units

Photograph is only an example for filling

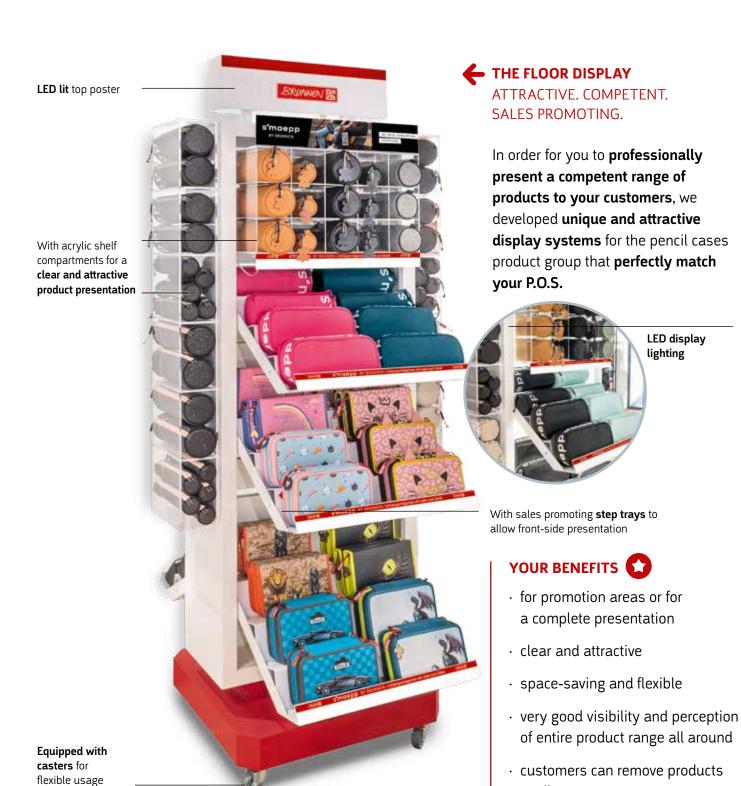
YOUR BENEFITS (



- · allows for easy integration into existing shop walls
- · step trays can be used in 1m Tegometall system
- · for a clear, attractive, and salesgenerating display of goods
- · customers can remove products easily



THE FLOOR DISPLAY



Photograph is only an example for filling

easily



1 METRE SHOP WALL



Photograph is only an example for filling

← 1 METRE SHOP WALL

Designed for 1 m of the Tegometall shop wall. This attractive shop solution allows a competent presentation of the assortment.



With acrylic compartments for a **clear and attractive presentation** of the Soft Pencil Cases

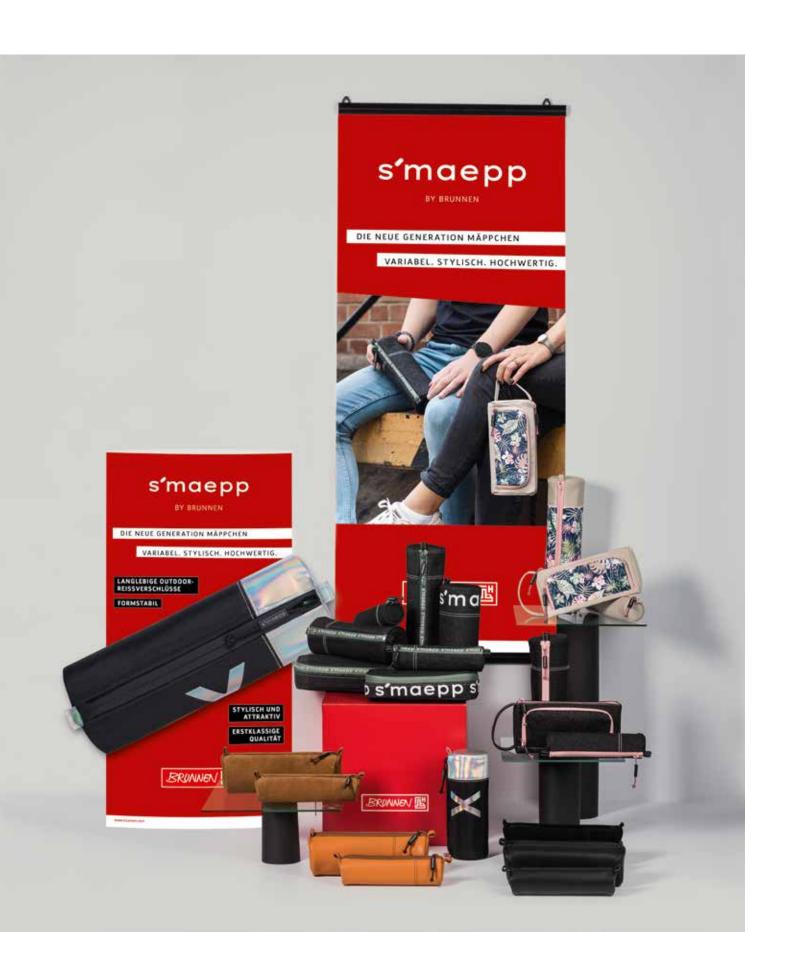
With sales promoting **step trays** to allow a front-side presentation.
All motifs can easily be recognized

With **LED lighting**

Comes with acrylic compartments for a clear and attractive product presentation

The **handy drawer** allows for storing packaged units







THE S'MAEPP DECO KIT

Decorative stand-up display and advertising banner are the eyecatchers for campaign areas or shop windows.

Perfect to attract all future **s'maepp- fans**



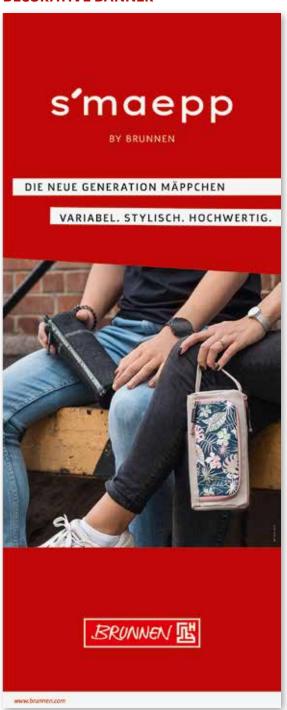
103072503 PU 1

DECORATIVE STAND-UP DISPLAY



Format: 66 x 80 cm

DECORATIVE BANNER



Format: 50 x 125 cm

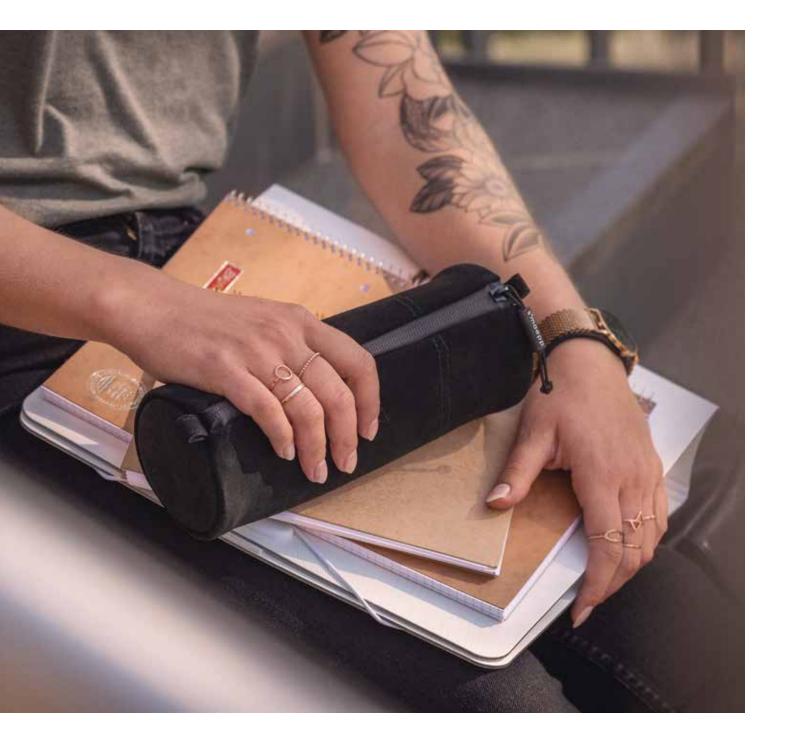


BRUNNEN s'maepp – Complete Range, including



Novelties and 👉 Highlights

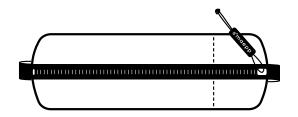






Soft Pencil Case s'maepp S

- space-saving format for school, studies and work
- W/H/D: 200 mm x 45 mm x 45 mm
- stable round basic shape
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams – matching the colour of the zipper
- rubber-coated zipper pull with characteristic "sailor's knot" on outdoor rope to easily open and close the zipper
- modern, minimalist design







104921170 4 piece(s)

Soft Pencil Case s'maepp S

• high-quality natural leather, colour: brown







104921190 4 piece(s)

Soft Pencil Case s'maepp S

• high-quality natural leather, colour: black







104921270 4 piece(s)

Soft Pencil Case s'maepp S

• high-quality suede, colour: brown







104921290 4 piece(s)

Soft Pencil Case s'maepp S

• high-quality suede, colour: black







1049219001 4 piece(s)

Soft Pencil Case s'maepp S "Urban Classic"

 heavy-duty, easy-care denim material (nylon), colour: green, dark grey





1049219002 4 piece(s)

Soft Pencil Case s'maepp S "Street Style"

- heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- with s'maepp logo print on the zipper







1049219003 4 piece(s)

Soft Pencil Case s'maepp S "Midnight Sky"

- nylon, colour: rose, black
- in glitter optics





1049219004 4 piece(s)

Soft Pencil Case s'maepp S "Jungle Vibes"

· artificial leather, colour: cream, rose





1049219005 4 piece(s)

Soft Pencil Case s'maepp S "Iridescent"

• artificial leather, vinyl, colour: coral, silver-coloured iridescent





1049219006 4 piece(s)

Soft Pencil Case s'maepp S "Rainbow"

- artificial leather, colour: rose iridescent, purple
- in glitter optics





1049219007 4 piece(s)

Soft Pencil Case s'maepp S "Cork"

 \bullet cork and linen material, colour: cream, brown





1049219008 4 piece(s)



Soft Pencil Case s'maepp S "Vegan leather"

D.

• linen, artificial leather, colour: white, light brown















Soft Pencil Case s'maepp S "Eucalyptus"

corduroy material, colour: beige, eucalyptus

delivery start: 20-01-2025









Soft Pencil Case s'maepp S "Perforated"

linen and perforated leather, colour: beige, brown









Soft Pencil Case s'maepp S "Vinyl"

· artificial leather, colour: black

in varnish-like look, with reflective zipper











4 061947 100990

1049219012 4 piece(s)

Soft Pencil Case s'maepp S "Vintage Love"

• corduroy material, colour: cream



4 061947 068955

1049219009 4 piece(s)

Soft Pencil Case s'maepp S "Splash"

- heavy-duty, easy-care material (nylon), colour: black
- · with reflective zipper



4 061947 068979

1049219010 4 piece(s)

Soft Pencil Case s'maepp S "Deep Dive"

- neoprene, colour: dark grey
- with attractive s'maepp logo embossing
- · with reflective zipper



061947 117180

1049219014 4 piece(s)

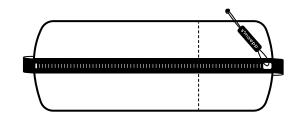
Soft Pencil Case s'maepp S "Jeans"

• canvas and water repellent polyester,



Soft Pencil Case s'maepp M

- sufficient room for the common writing utensils
- W/H/D: 220 mm x 80 mm x 80 mm
- reinforced side parts help maintain its round basic shape
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams – matching the colour of the zipper
- excellent overview and easy removal of contents due to special shape stability
- padded lining to protect contents
- rubber-coated zipper pull with characteristic "sailor's knot" on outdoor rope to easily open and close the zipper
- · modern, minimalist design







104922170 4 piece(s)

Soft Pencil Case s'maepp M

• high-quality natural leather, colour: brown







104922190 4 piece(s)

Soft Pencil Case s'maepp M

• high-quality natural leather, colour: black







104922270 4 piece(s)

Soft Pencil Case s'maepp M

• high-quality suede, colour: brown







104922290 4 piece(s)

Soft Pencil Case s'maepp M

• high-quality suede, colour: black







1049229001 4 piece(s)

Soft Pencil Case s'maepp M "Urban Classic"

- heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- with attractive s'maepp logo print





1049229002 4 piece(s)

Soft Pencil Case s'maepp M "Street Style"

- heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- with s'maepp logo print on the zipper





1049229003 4 piece(s)

Soft Pencil Case s'maepp M "Midnight Sky"

- nylon, colour: rose, black
- in glitter optics



061947 061499

1049229004 4 piece(s)

Soft Pencil Case s'maepp M "Jungle Vibes"

- · nylon, colour: beige, multi-coloured
- · with jungle motif print



061947 068733

1049229005 4 piece(s)

Soft Pencil Case s'maepp M "Iridescent"

 with iridescent material, colour: coral, silver-coloured iridescent





1049229019 4 piece(s)



4 061947 137910

1049229017 4 piece(s)





1049229015 4 piece(s)



Soft Pencil Case s'maepp M "Eucalyptus"

• corduroy material, colour: white, eucalyptus

• delivery start: 20-01-2025



• plush material, colour: beige

• delivery start: 20-01-2025



Soft Pencil Case s'maepp M "Emerald Green"

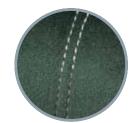
• soft velvet material, colour: dark green



Q



Q



Q



4 061947 100914

1049229014 4 piece(s)

Soft Pencil Case s'maepp M "Mocha"

- flannel, colour: beige
- with attractive s'maepp logo embroidery



4 06 19 47 06 8 7 7 1

1049229007 4 piece(s)

Soft Pencil Case s'maepp M "Linen"

• cork and linen material, colour: cream, brown





1049229008 4 piece(s)

Soft Pencil Case s'maepp M "Jute"

• jute, artificial leather, colour: white, light brown











Soft Pencil Case s'maepp M Happy Hippie

- denim material and synthetic fiber, colour: rose, jean blue, multi-coloured
- · with matching charm
- · delivery start: 09-12-2024









Soft Pencil Case s'maepp M Robot Heroes

- artificial leather, colour: dark blue
- with matching charm
 - · delivery start: 09-12-2024





1049109322 4 piece(s)

Soft Pencil Case s'maepp M Magic Butterfly

- synthetic fibre, colour: rosy, purple
- · with attractive embroidery
- with glitter fabric and matching charm













1049109321 4 piece(s)

Soft Pencil Case s'maepp M Ninja Power

- synthetic fibre, colour: petrol, black
- · with matching charm





1049109221 4 piece(s)

Soft Pencil Case s'maepp M Safari World

- PU, colour: green
- with leaf motif print
- · with matching charm





1049229006 4 piece(s)

Soft Pencil Case s'maepp M "Neo"

- neoprene, colour: yellow, purple, pastel purple
- with attractive s'maepp logo embossing







1049229010 4 piece(s)



Soft Pencil Case s'maepp M "Deep Dive"

- · neoprene, colour: dark grey
- with attractive s'maepp logo embossing
- with reflective zipper





1049229011 4 piece(s)



Soft Pencil Case s'maepp M "Puffy Bag"

- · artificial leather, colour: black
- in quilted look
- with reflective zipper





1049229009 4 piece(s)

Soft Pencil Case s'maepp M "Splash"

- heavy-duty, easy-care material (nylon), colour: black
- · with reflective zipper













1049229013 4 piece(s)

Soft Pencil Case s'maepp M "Vinyl"

- · artificial leather, colour: black
- in varnish-like look
- · with reflective zipper



4 061947 117202

1049229016 4 piece(s)

Soft Pencil Case s'maepp M "Grey"

• sweat fabric and water repellent polyester, colour: light grey, black





1049229018 4 piece(s)



Soft Pencil Case s'maepp M "Carbon"

- · artificial leather, colour: black, silver-coloured
- in carbon look, with attractive s'maepp logo embossing
- delivery start: 20-01-2025











104922023 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: red
- with attractive s'maepp logo print





104922026 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: pink
- with attractive s'maepp logo print





104922025 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: tulip
- with attractive s'maepp logo print





104922033 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: azur
- with attractive s'maepp logo print





104922039 4 piece(s)



Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: denim
- with attractive s'maepp logo print





Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: kiwi
- with attractive s'maepp logo print









104922054 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: mint
- with attractive s'maepp logo print





104922060 4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: purple
- · with attractive s'maepp logo print





104922090 4 piece(s)

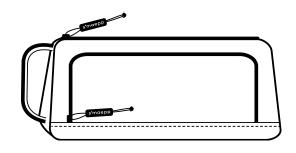
Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: onyx
- · with attractive s'maepp logo print



Soft Pencil Case s'maepp L

- plenty of space for school utensils or accessories
- W/H/D: 210 mm x 80 mm x 115 mm
- 3 additional interior pockets for small parts, more order and overview
- additional inner flap with 5 extra robust pen loops and practical mesh pocket
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams matching the colour of the zipper
- excellent overview and easy removal of contents due to special shape stability
- · with a practical oversized hand strap
- padded lining to protect contents
- rubber-coated zipper pull with characteristic "sailor's knot" on outdoor rope to easily open and close the zipper
- elegant, "stylish" bag look







1049239001 1 piece(s)

Soft Pencil Case s'maepp L "Midnight Sky"

- nylon, colour: rose, black
- in glitter optics





1049239002 1 piece(s)

Soft Pencil Case s'maepp L "Jungle Vibes"

- nylon, colour: multi-coloured
- · with jungle motif print





1049239003 1 piece(s)

Soft Pencil Case s'maepp L "Rainbow"

- artificial leather, colour: rose, purple
- in iridescent glitter optics





1049239004 1 piece(s)

Soft Pencil Case s'maepp L "Neo"

- neoprene, colour: coral, purple
- with attractive s'maepp logo embossing





1049239005 1 piece(s)

Soft Pencil Case s'maepp L "Cork"

• cork and linen material, colour: cream, brown



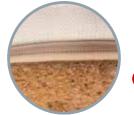


1049239006 1 piece(s)



Soft Pencil Case s'maepp L "Linen"

• cork and linen material, colour: cream, brown











1049239007 1 piece(s)



Soft Pencil Case s'maepp L "Hardwired"

- nylon, colour: black, silver-colouredwith wire finish
- with reflective zipper





1049239008 1 piece(s)

Soft Pencil Case s'maepp L "Puffy Bag"

- · artificial leather, colour: black
- in quilted look

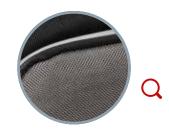




1049239010 1 piece(s)

Soft Pencil Case s'maepp L "Reflection"

- reflective material, colour: grey
- with attractive s'maepp logo embossing
- with reflective zipper





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1049239009 1 piece(s)

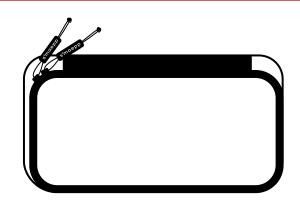
Soft Pencil Case s'maepp L "Vintage Love"

• corduroy and linen material, colour: brown, natural light



Soft Pencil Case s'maepp XL

- large and clearly arranged storage space with compact dimensions, structured division for order and overview
- W/H/D: 220 mm x 60 mm x 110 mm
- extra zipped compartment, also suitable for smartphones
- · additional inner flap with 5 extra robust pen loops and practical mesh pocket, pocket for geometry set square and timetable, 2 storage pockets
- excellent overview and easy removal of contents due to special shape stability
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- · robust and high-quality manufactured seams as well as elegant two-needle fancy seams
- rubber-coated zipper pull with characteristic "sailor's knot" on outdoor rope to easily open and close the zipper
- 1 flap(s)
- in a timeless hardcase look







1049249001 1 piece(s)

Soft Pencil Case s'maepp XL "Urban Classic"

- · heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- · with attractive s'maepp logo print





1049249005 1 piece(s)

Soft Pencil Case s'maepp XL "Deep Dive"

- · neoprene, colour: dark grey
- · with attractive s'maepp logo embossing
- · with reflective zipper





1049249003 1 piece(s)

Soft Pencil Case s'maepp XL "Neo"

- · neoprene, colour: yellow, light blue
- with attractive s'maepp logo embossing



Soft Pencil Case s'maepp XL "Hardwired"

· with wire finish and s'maepp logo print

• nylon, colour: black, silver-coloured



with reflective zipper

1049249004 1 piece(s)



4 06 19 4 7 10 10 10

· nylon, colour: dark grey

Soft Pencil Case s'maepp XL "Mesh"

- · with mesh texture
- with reflective zipper









Soft Pencil Case s'maepp XL "Carbon"

- · artificial leather, colour: black, silver-coloured
- · in carbon look, with attractive s'maepp logo embossing
- delivery start: 20-01-2025

















1049249002 1 piece(s)

Soft Pencil Case s'maepp XL "Street Style"

- · heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- · with s'maepp logo print on the zipper





1049249010 1 piece(s)

Soft Pencil Case s'maepp XL "Grey"

- sweat fabric and water repellent polyester, colour: light grey, black
- · with attractive s'maepp logo embossing





1049249008 1 piece(s)

Soft Pencil Case s'maepp XL "Reflection"

- · reflective material, colour: grey
- with attractive s'maepp logo embossing
- · with reflective zipper





1049249422 1 piece(s)











1049249011 1 piece(s)



Soft Pencil Case s'maepp XL Happy Hippie

- · denim material and synthetic fiber, colour: jean blue, multi-coloured, pastel
- · with matching charm
- modern, minimalist design
- · delivery start: 09-12-2024





Soft Pencil Case s'maepp XL Robot Heroes

- · artificial leather, colour: dark blue
- with matching charm
 - · modern, minimalist design
 - delivery start: 09-12-2024







Soft Pencil Case s'maepp XL "Plush"

• plush material, colour: beige

delivery start: 20-01-2025













1049249009 1 piece(s)

Soft Pencil Case s'maepp XL "Felt"

- linen and felt, colour: brown
- with attractive s'maepp logo embossing









Soft Pencil Case s'maepp XL "Mocha"

• flannel, colour: beige

• with attractive s'maepp logo embossing











104924023 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: red
- · with attractive s'maepp logo print





104924025 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: tulip
- · with attractive s'maepp logo print





104924026 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: pink
- · with attractive s'maepp logo print





104924033 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: azur
- with attractive s'maepp logo print





104924039 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: denim
- with attractive s'maepp logo print





104924052 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: kiwi
- with attractive s'maepp logo print





104924054 1 piece(s)



Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: mint
- with attractive s'maepp logo print









104924060 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: purple
- · with attractive s'maepp logo print





104924090 1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: onyx
- · with attractive s'maepp logo print







Pencil Cases and Soft Pencil Cases













BRUNNEN Pencil Cases – perfect for you and your Customers

- · successful due to year-round demand and large target group
- · extensive, attractive range
- · excellent BRUNNEN brand quality
- · innovative materials and designs
- · with extensive, high-quality filling
- · attractive and flexible P.O.S. presentation for every shop size













BRUNNEN Pencil Cases -Complete Range, including



Novelties







School Pencil Case Happy Hippie

- W/H/D: 195 mm x 135 mm x 35 mm
- denim material, colour: jean blue, multi-coloured, pastel
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- · with charm



DATES

delivery start: 09-12-2024



School Pencil Case Magic Butterfly

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: rosy, purple
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm
- · with glitter fabric and embroidery



1049120322 1 piece(s)



School Pencil Case Magic Rainbow

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: rose
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



1049120222 1 piece(s)



School Pencil Case Sweet Wild Cat

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: rose
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- · with charm
- with embroidery, partial glitter finish and leo plush



1049120942 1 piece(s)





School Pencil Case Unicorn Princess

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: rose
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



1049120842 1 piece(s)





School Pencil Case Robot Heroes

- W/H/D: 195 mm x 135 mm x 35 mm
- artificial leather, colour: dark blue, mint, purple
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



DATES

delivery start: 09-12-2024



School Pencil Case Ninja Power

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: orange, red, black
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- · with charm



1049120321 1 piece(s)



School Pencil Case "Panther" Safari World

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: brown
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm







School Pencil Case Drago

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: black
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



1049120941 1 piece(s)



School Pencil Case Dinosaur

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: green
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



1049120841 1 piece(s)



School Pencil Case "Butterflies"

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: pink, rose
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



104912016 1 piece(s)



School Pencil Case "Monstertruck"

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: yellow
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm



104912012 1 piece(s)



School Pencil Case "Transformer"

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: blue
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- · with charm



104912017 1 piece(s)





School Pencil Case

- W/H/D: 195 mm x 135 mm x 35 mm
- leather
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable
- 1 flap(s)



• colour: brown	4 003273 112001

104905704 1 piece(s)

· colour: black



104905790 1 piece(s)



School Pencil Case

- W/H/D: 195 mm x 135 mm x 35 mm
- synthetic fibre, colour: black
- contents: 9 thick branded coloured pencils,
 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- · large silver-coloured zipper



104918690 1 piece(s)





School Pencil Case Happy Hippie

- W/H/D: 190 mm x 135 mm x 70 mm
- denim material, colour: jean blue, multi-coloured, pastel
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener



- with charm
- with glitter fabric

DATES

delivery start: 09-12-2024





School Pencil Case Magic Rainbow

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: light purple
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm



1049121222 1 piece(s)



School Pencil Case Sweet Wild Cat

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: rose
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- · with charm
- with embroidery, partial glitter finish and leo plush



1049121942 1 piece(s)



School Pencil Case Unicorn Princess

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: turquoise
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- · with charm



1049121842 1 piece(s)





School Pencil Case Robot Heroes

- W/H/D: 190 mm x 135 mm x 70 mm
- artificial leather, colour: dark blue
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener



- 3 zippers
- with charm

DATES

delivery start: 09-12-2024





School Pencil Case Ninja Power

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: petrol, black
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- · with charm



1049121321 1 piece(s)



School Pencil Case "Lion" Safari World

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: green
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- · with charm



1049121221 1 piece(s)



School Pencil Case Drago

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm



1049121941 1 piece(s)



School Pencil Case Dinosaur

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm







School Pencil Case "Cats"

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: light blue
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- · with charm



104912107 1 piece(s)



School Pencil Case "Supercar"

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm



104912106 1 piece(s)



School Pencil Case "Speed Control"

- W/H/D: 190 mm x 135 mm x 70 mm
- synthetic fibre, colour: black
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm









School Pencil Case XXL Happy Hippie

- W/H/D: 230 mm x 190 mm x 40 mm
- · artificial leather, colour: multi-coloured, pastel
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors
- 2 zippers
- with charm
 - with glitter fabric

DATES

delivery start: 09-12-2024



School Pencil Case XXL Magic Butterfly

- W/H/D: 230 mm x 190 mm x 40 mm
- synthetic fibre, colour: rosy, purple
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils,
 2 branded pencils,
 2 branded pencils,
 vuler 16 cm, metal twin pencil sharpener,
 eraser,
 children's scissors
- 2 zippers
- with charm
- with glitter fabric and embroidery



1049126322 1 piece(s)



School Pencil Case XXL Magic Rainbow

- W/H/D: 230 mm x 190 mm x 40 mm
- synthetic fibre, colour: yellow
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors
- 2 zippers
- with charm



1049126222 1 piece(s)



School Pencil Case XXL Sweet Wild Cat

- W/H/D: 230 mm x 190 mm x 40 mm
- synthetic fibre, colour: rose
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors
- 2 zippers
- with charm
- partial glitter finish and embroidery









School Pencil Case XXL Robot Heroes

- W/H/D: 230 mm x 190 mm x 40 mm
- artificial leather, colour: dark blue, green
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors
- 2 zippers

• with charm

DATES

delivery start: 09-12-2024



School Pencil Case XXL Ninja Power

- W/H/D: 230 mm x 190 mm x 40 mm
- synthetic fibre, colour: turquoise, black
- contents: 18 thin branded coloured pencils,
 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener,
 eraser, children's scissors
- 2 zippers
- with charm







School Pencil Case XXL Drago

- W/H/D: 230 mm x 190 mm x 40 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors
- 2 zippers
- with charm



1049126941 3 piece(s)





Soft Pencil Case Colour Code

- for storing writing utensils such as fountain pen, pen, eraser, sharpener, ruler, also suitable for make-up utensils
- W/H/D: 220 mm x 60 mm x 110 mm
- nylon
- contents: eraser, pencil sharpener and timetable
- 1 flap(s)
- zipped compartment inside the lid, flap with 7 pen loops and pocket for geometry set square





Soft Pencil Case "City beat"

- W/H/D: 220 mm x 60 mm x 110 mm
- nylon, colour: berry, green
- contents: eraser, pencil sharpener and timetable
- 1 flap(s)
- zipped compartment inside the lid, flap with 7 pen loops and pocket for geometry set square



104903301 4 piece(s)





Soft Pencil Case "Stone"

- W/H/D: 220 mm x 60 mm x 110 mm
- nylon
- contents: eraser, pencil sharpener and timetable
- 1 flap(s)
- zipped compartment inside the lid, flap with 7 pen loops and pocket for geometry set square

• colour: neon pink	4 061947 019483	104903304 4 piece(s)
• colour: neon green	4 061947 019506	104903305 4 piece(s)
• colour: black	4 061947 019520	104903306 4 piece(s)





Soft Pencil Case "Electric"

- W/H/D: 220 mm x 60 mm x 110 mm
- nylon
- contents: eraser, pencil sharpener and timetable
- 1 flap(s)
- zipped compartment inside the lid, flap with 7 pen loops and pocket for geometry set square

• colour: pink	4	104903307 4 piece(s)
• colour: blue	4	104903308 4 piece(s)
colour: dark purple	4 061947 019582	104903309 4 piece(s)



Soft Pencil Case "Patches"

- W/H/D: 220 mm x 60 mm x 110 mm
- denim with patches, colour: blue, multi-coloured
- 3 pen loops and zipped compartment inside the lid, flap with 7 pen loops



104903303 3 piece(s)



Soft Pencil Case "Duo Check"

- W/H/D: 220 mm x 60 mm x 110 mm
- · synthetic fibre
- 6 pen loops inside the lid, zipped compartment at the bottom with compartment for geometry set square, with eraser loop, ink cartridges and ruler, with storage pocket





Pencil Box Colour Code

- W/H/D: 210 mm x 45 mm x 85 mm
- zipper, flap with 3 pen loops

• colour: pink	4 003273 630642	104910026 5 piece(s)
• colour: kiwi	4 003273 630673	104910052 5 piece(s)
colour: purple	4 003273 641693	104910060 5 piece(s)
• colour: onyx	4 003273 630680	104910090 5 piece(s)





Soft Pencil Case Metallic

- W/H/D: 220 mm x 80 mm x 80 mm
- TexiPap, assortment: 3 colours (gold-coloured, silver-coloured, rose gold-coloured)



104911596 6 piece(s)



Soft Pencil Case "Stone"

- W/H/D: 220 mm x 80 mm x 80 mm
- nylon

• colour: neon pink	4 061947 023275	104911501 4 piece(s)
• colour: neon green	4 061947 023299	104911502 4 piece(s)
• colour: black	4 061947 023329	104911503 4 piece(s)



Soft Pencil Case "Electric"

• W/H/D: 220 mm x 80 mm x 80 mm

• colour: blue	4 061947 023343	104911504 4 piece(s)
• colour: pink	4 061947 023367	104911505 4 piece(s)
• colour: violett	4 061947 023381	104911506 4 piece(s)



Soft Pencil Case "Light Up"

• W/H/D: 220 mm x 80 mm x 80 mm

• colour: pink	4 061947 035308	104911507 4 piece(s)
• colour: yellow	4 061947 035322	104911508 4 piece(s)





Soft Pencil Case "Big Zip" Colour Code

- W/H/D: 230 mm x 120 mm x 8 mm
- synthetic fibre, colour: pink



104903126 6 piece(s)



Soft Pencil Case #Harmony

- W/H/D: 220 mm x 80 mm x 80 mm
- · colour: yellow
- with #-charm



1049107751 6 piece(s)



Soft Pencil Case "Duo"

- W/H/D: 200 mm x 70 mm x 80 mm
- Sortierung: 2 Farben assortment: 2 colours (blue/dark blue, gray/black)
- 2 compartments, extra spacious



1049013 5 piece(s)



Soft Pencil Case

- for writing and make-up utensils
- W/H/D: 80 mm x 180 mm x 70 mm
- inner lining, washable
- height when folded over: 12 cm

	-
4 061947 004878	104903030 4 piece(s)
	4 061947 004878





Soft Pencil Case with elastic band Colour Code

- for writing pads, ring binders and arch files in A5 and A4 format: your most important writing utensils always at hand
- W/H/D: 210 mm x 50 mm x 10 mm
- in suede optic
- with press studs to extend the elastic band
- blister pack with euro slot

• colour: red	4 003273 691698	104903523 6 piece(s)
colour: purple	4 003273 691735	104903560 6 piece(s)
• colour: onyx	4 003273 691742	1 04903590 6 piece(s)



Pencil Box Neon

- W/H/D: 200 mm x 84 mm x 27 mm
- metal, colour: neon orange, black
- removable insert



1049100752 6 piece(s)



Pencil Box Xtreme

- W/H/D: 200 mm x 84 mm x 27 mm
- metal, colour: black
- removable insert



1049100852 6 piece(s)





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