



BRUNNEN Pencil Cases

Top quality from pencil case to soft pencil case



Soft pencil cases **s'maepp**

BY BRUNNEN

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Pencil cases & Soft pencil cases



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s'maepp

BY BRUNNEN

SOFT PENCIL CASES

s'maepp is new, s'maepp is cool, s'maepp is different! Developed for **pupils and students focused on success, lifestyle, and an eye for style**, and for all who value a safe storage of their writing utensils, make-up, or small accessories they use every day. Minimalistic look, straightforward shapes, high quality, and practical features, e.g. the durable zipper in outdoor quality for smooth opening and closing, make s'maepp a statement of individuality and good taste.



S'MAEPP – THE NEW GENERATION OF SOFT PENCIL CASES VARIABLE. STYLISH. HIGH QUALITY.



STABLE SHAPE

Reinforced materials and side parts keep the classic soft s'maepp pencil case in shape at all times. This makes finding and putting back pens and pencils even easier.

DURABLE ZIPPERS IN OUTDOOR QUALITY

Easy to open and designed for long-term use - the hidden outdoor zippers are simply perfect! The rubber tab on the unbreakable rope that is closed with a sailor's knot provides good grip for easy opening.





TOP-CLASS QUALITY

Excellent materials and best workmanship ensure a long and happy s'maepp live. Seams, lining, cover materials, and of course the top-class zipper guarantee premium quality and longevity.

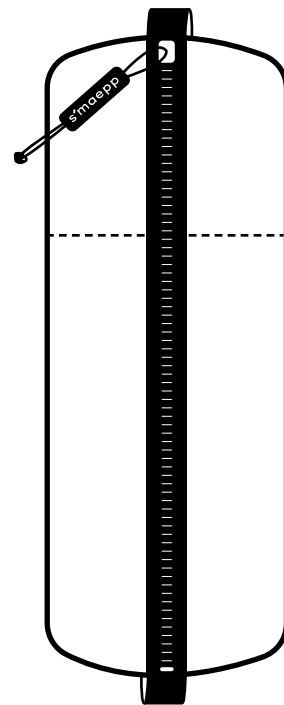
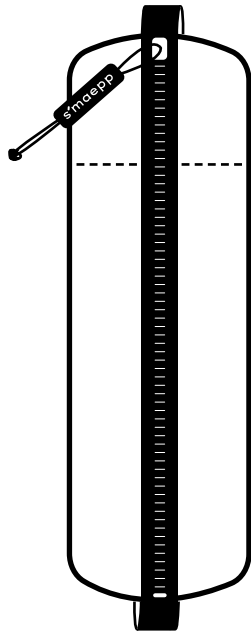
STYLISH – WITH A LOVE FOR DETAILS

The love for details makes s'maepp special. The sophisticated finish – without any annoying pipings – linings in matching colours, fashionable colours and patterns, or details like the zipper pull tab on the sturdy rope impressively emphasize the specialty of s'maepp.



S'MAEPP – THE NEW GENERATION OF SOFT PENCIL CASES

VARIABLE. STYLISH. HIGH QUALITY.



S

The space-saving smart case

Minimalistic modern design meets elegant shape. An ideal combination for school, studies, or work. The durable trendy hidden zipper in outdoor quality perfectly complements this combination.

The most important writing utensils kept in style. The compact model S of our s'maepp pencil case is available with durable synthetics, traditional leather, or fantastic soft suede as cover materials.

Format 20 x 4.5 cm

M

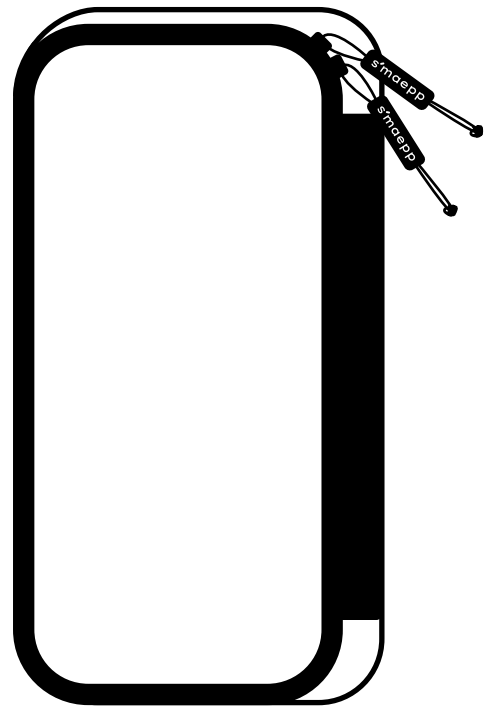
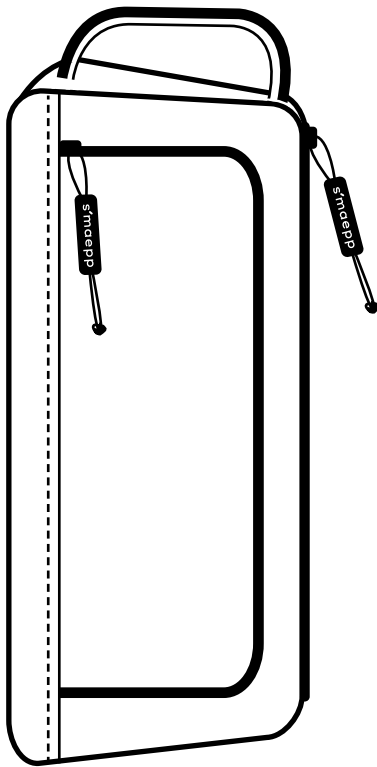
The spacious all-rounder

An all-rounder for school or work, day in, day out. It even provides room for the protractor.

In the same way as with the model S, the reinforced side parts especially add to its stability in terms of shape which makes finding and putting back the writing utensils much easier. Its padded lining helps to prevent soiling.

The pencil case is available in a durable synthetic material, in natural leather, or extra soft suede material.

Format 22 x 8 cm



L The flexible companion

The stylish appearance and its characteristic oversize handle make the pencil case look like a fashionable purse at the first glance. But its internal values quickly reveal its true purpose. The additional inner flap and the 3 additional pockets provide much space for all one needs for school or studies.

Of course, the s'maepp model L can be used to conveniently keep cosmetics or travel accessories too. Truly an extremely flexible companion.

Format 21 x 11.5 x 8 cm

XL The space wonder

Our s'maepp XL pencil case serves you inconspicuously but remarkably flexibly in school or at work. Its basic design in the style of a hardcase makes it incredibly spacious. At the same time, utensils can be placed in it and removed easily. A smart phone conveniently fits in the inner pocket that can be closed with a zipper.

The durable easy-care material and its large capacity make the XL model the tireless drudge that will bravely and patiently serve you for a long time.

Format 22 x 11 x 6 cm

S'MAEPP – THE FLEXIBLE COMPANION

Much is new with the s'maepp pencil cases.

In addition to the known sizes and designs, the L model is the secret star among the soft pencil cases. With its new form, stylish designs, and many great features, s'maepp L not only performs extremely well in school.

s'maepp L is also a perfect travel companion. The spacious main compartment and the practical side pockets are ideal for storing make-up utensils or travel documents.



EASY FOR SCHOOL

Even larger school utensils like protractors, pencil sharpeners, or compasses can be easily stored in the s'maepp L

EASY TO FILL

The spacious main compartment offers much space for many school supplies or accessories while travelling

EASY TO CARRY

The practical handle makes the s'maepp L a mini travel bag



EASY TO FIND

The flexible pen loops keep writing utensils in place so that they can be found easily.





S'MAEPP – AT THE POINT OF SALE

THE SALES CAMPAIGN DISPLAY



← **THE SALES CAMPAIGN DISPLAY**
ATTRACTIVE. COMPETENT.
SALES PROMOTING

Presentation of **64 s'maepp**
pencil cases in a small space.

Premium space profitability

Front-side presentation for
excellent perception

Dimensions W x D x H: 63,5 x 67 x 181 cm
Art. **10-30 924**

Four levels for great accessibility on
front and back side

S'MAEPP – AT THE POINT OF SALE

FILLING SUGGESTION

Side A

104922033 Pencil Case M azur	104924033 Pencil Case XL azur
104922033 Pencil Case M azur	104924033 Pencil Case XL azur
104922033 Pencil Case M azur	104924033 Pencil Case XL azur
104922033 Pencil Case M azur	104924033 Pencil Case XL azur

Side B

1049229008 Pencil Case M Jute	1049219008 Pencil Case S vegan leather
1049229008 Pencil Case M Jute	1049219008 Pencil Case S vegan leather
1049229008 Pencil Case M Jute	1049219008 Pencil Case S vegan leather
1049229008 Pencil Case M Jute	1049219008 Pencil Case S vegan leather

104924026 Pencil Case XL pink	104922026 Pencil Case M pink
104924026 Pencil Case XL pink	104922026 Pencil Case M pink
104924026 Pencil Case XL pink	104922026 Pencil Case M pink
104924026 Pencil Case XL pink	104922026 Pencil Case M pink

104924090 Pencil Case XL onyx	104922090 Pencil Case M onyx
104924090 Pencil Case XL onyx	104922090 Pencil Case M onyx
104924090 Pencil Case XL onyx	104922090 Pencil Case M onyx
104924090 Pencil Case XL onyx	104922090 Pencil Case M onyx

104922052 Pencil Case M kiwi	104924052 Pencil Case XL kiwi
104922052 Pencil Case M kiwi	104924052 Pencil Case XL kiwi
104922052 Pencil Case M kiwi	104924052 Pencil Case XL kiwi
104922052 Pencil Case M kiwi	104924052 Pencil Case XL kiwi

1049229007 Pencil Case M Linen	1049219007 Pencil Case S Cork
1049229007 Pencil Case M Linen	1049219007 Pencil Case S Cork
1049229007 Pencil Case M Linen	1049219007 Pencil Case S Cork
1049229007 Pencil Case M Linen	1049219007 Pencil Case S Cork

104924060 Pencil Case XL purple	104922060 Pencil Case M purple
104924060 Pencil Case XL purple	104922060 Pencil Case M purple
104924060 Pencil Case XL purple	104922060 Pencil Case M purple
104924060 Pencil Case XL purple	104922060 Pencil Case M purple

104924023 Pencil Case XL red	104922023 Pencil Case M red
104924023 Pencil Case XL red	104922023 Pencil Case M red
104924023 Pencil Case XL red	104922023 Pencil Case M red
104924023 Pencil Case XL red	104922023 Pencil Case M red

S'MAEPP – AT THE POINT OF SALE

FLOOR DISPLAY

LED lit top poster

With acrylic shelf compartments for a clear and attractive display of goods

Equipped with casters for flexible usage

Pencil cases in shown display are exemplary only.



FLOOR DISPLAY

ATTRACTIVE. COMPETENT.
SALES BOOSTING.

In order for you to **professionally present a competent range of products to your customers**, we developed **unique and attractive display systems** for the pencil cases product group that **perfectly match**



LED display lighting

With sales generating **step trays** to allow frontal display

YOUR BENEFITS

- for promotion areas or for a complete display
- clear and attractive
- space-saving and flexible
- very good visibility and perception of entire product range all around
- easy withdrawal of goods by customers



S'MAEPP – AT THE POINT OF SALE

1 METRE SHOP WALL



Pencil cases in shown display are exemplary only.

← 1 METRE SHOP WALL

Designed for 1 m of the Tegometall shop wall. This **attractive shop solution** allows the **competent presentation of the assortment**.



With sales generating **step trays** to allow a frontal display

All motifs are easy to recognize

With **LED lighting**

Comes with acrylic compartments for a **clear and attractive display of goods**

The **handy drawer** allows for storing packaged units

S'MAEPP – AT THE POINT OF SALE THE CENTRE GONDOLA



Pencil cases in shown display are exemplary only.

← CENTRE GONDOLA FRONT SIDE

Perfect for display in small shops.

Frontal display – ensuring a **clear view** of all motifs

With **sales boosting** step trays to allow frontal display

With **LED lighting**

Comes with acrylic compartments for a **clear and attractive display of goods**

The **handy drawer** allows for storing packaged units

YOUR BENEFITS ★

- allows for easy integration into existing shop walls
- step trays can be used in 1m Tegometall system
- for a clear, attractive, and sales-generating display of goods
- easy withdrawal of goods by customers

S'MAEPP – AT THE POINT OF SALE THE SALES CAMPAIGN TABLE

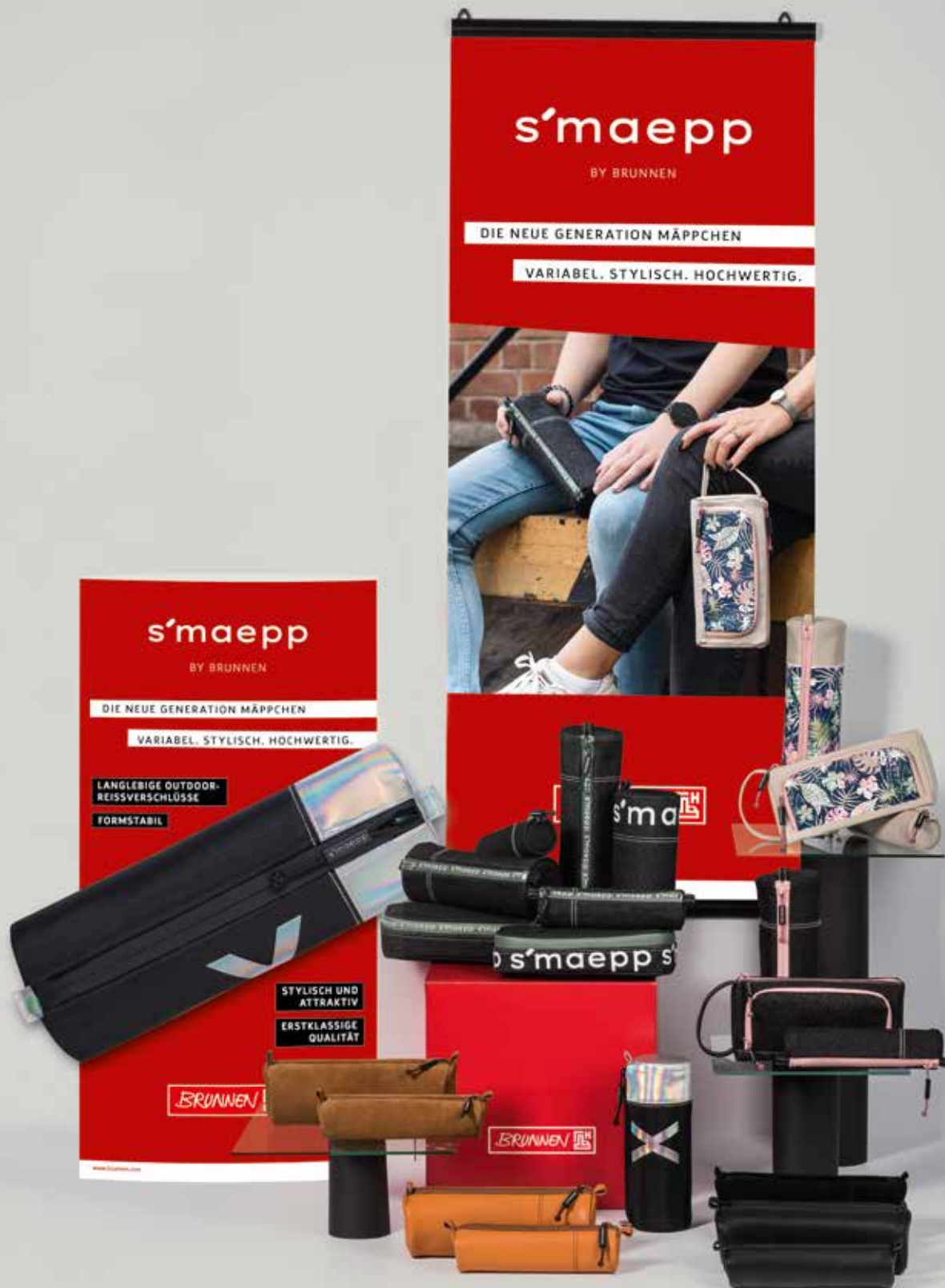


GTIN	ART.	Description	PU
	104921170	Pencil Case S Natural leather brown	4
	104921190	Pencil Case S Natural leather black	4
	104921270	Pencil Case S Suede brown	4
	104921290	Pencil Case S Suede black	4
	1049219007	Pencil Case S cork	4
	1049219008	Pencil Case S vegan leather	4
	104922170	Pencil Case M Natural leather brown	4
	104922190	Pencil Case M Natural leather black	4
	104922270	Pencil Case M Suede brown	4
	104922290	Pencil Case M Suede black	4
	1049229007	Pencil Case M Linen	4
	1049229008	Pencil Case M Jute	4
	1049239001	Pencil Case L midnight sky	4
	1049239002	Pencil Case L jungle vibes	4
	1049239005	Pencil Case L cork	4
	1049239006	Pencil Case L linen	4
	1049249001	Pencil Case XL urban classic	4
	1049249002	Pencil Case XL street style	4
	1049249003	Pencil Case XL neo	4
	1049249004	Pencil Case XL hardwired	4
	1049249005	Pencil Case XL deep dive	4
	104924023	Pencil Case XL red smaep	4
	104924026	Pencil Case XL pink smaep	4
	104924033	Pencil Case XL azur smaep	4
	104924052	Pencil Case XL kiwi smaep	4
	104924060	Pencil Case XL purple smaep	4
	104924090	Pencil Case XL onyx smaep	4

S'MAEPP WITH PENCIL CASES – AT THE POINT OF SALE THE SALES CAMPAIGN TABLE



GTIN	ART.	Description	PU
	104921170	Pencil case S Natural leather brown	4
	104921190	Pencil case S Natural leather black	4
	104921270	Pencil case S Suede brown	4
	104921290	Pencil case S Suede black	4
	1049219007	Pencil case S cork	4
	1049219008	Pencil case S vegan leather	4
	104922170	Pencil case M Natural leather brown	4
	104922190	Pencil case M Natural leather black	4
	104922270	Pencil case M Suede brown	4
	104922290	Pencil case M Suede black	4
	1049229007	Pencil case M Linen	4
	1049229008	Pencil case M Jute	4
	1049239001	Pencil case L midnight sky	4
	1049239002	Pencil case L jungle vibes	4
	1049239005	Pencil case L cork	4
	1049239006	Pencil case L linen	4
	1049249001	Pencil case XL urban classic	4
	1049249002	Pencil case XL street style	4
	1049249003	Pencil case XL neo	4
	1049249004	Pencil case XL hardwired	4
	1049249005	Pencil case XL deep dive	4
	104924023	Pencil case XL red smaep	4
	104924026	Pencil case XL pink smaep	4
	104924033	Pencil case XL azur smaep	4
	104924052	Pencil case XL kiwi smaep	4
	104924060	Pencil case XL purple smaep	4
	104924090	Pencil case XL onyx smaep	4
	1049120842	School pencil case Princess	4
	1049120942	Pencil case Sweet Wild Cat	4
	1049120941	School pencil case Drago	4
	1049121941	School pencil case 3 RV Drago	3
	1049121742	School pencil case 3 RV Ponylove Fantasy	3
	1049121942	Pencil case 3 RV Sweet Wild Cat	3
	1049126941	School pencil case XXL Drago	3
	1049126942	Pencil case XXL Sweet Wild Cat	3
	104912104	School pencil case 3 zips Speed	3



THE S'MAEPP DECO KIT

Deco stand-up display and advertising banner are the eye-catchers for campaign areas or shop windows.

Perfect to attract all future **s'maepp** fans.



10-30 725 03
PU 1

DECO STAND-UP DISPLAY



Format: 66 x 80 cm

DECO BANNER



Format: 50 x 125 cm

BRUNNEN s'maepp –
Complete range, including
 novelties and highlights



Soft Pencil Case s'maebb S

- space-saving format for school, studies and work
- 20 cm x 4.5 cm
- round, modern, minimalist design
- stable, basic round form, the characteristic hidden outdoor zipper is robust and opens and closes easily, robust seams with high-quality manufacture and elegant two-needle fancy seams
- matching the colour of the zipper, rubber-coated zip puller with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper



Soft Pencil Case s'maebb S

- brown
- made of high quality natural leather



10-49 211 70
PU 4



Soft Pencil Case s'maebb S

- black
- made of high quality natural leather



10-49 211 90
PU 4



Soft Pencil Case s'maebb S

- brown
- made of high quality suede



10-49 212 70
PU 4



Soft Pencil Case s'maebb S

- black
- made of high quality suede



10-49 212 90
PU 4



Soft Pencil Case s'maebb S "urban classic"

- dark grey
- heavy-duty, easy-care denim material



10-49 219 001
PU 4



Soft Pencil Case s'maepp S "street style"

- dark grey
- with s'maepp logo print on the zip
- heavy-duty, easy-care denim material



10-49 219 002
PU 4



Soft Pencil Case s'maepp S "midnight sky"

- black
- in glitter optics



10-49 219 003
PU 4



Soft Pencil Case s'maepp S "jungle vibes"

- cream-coloured



10-49 219 004
PU 4



Soft Pencil Case s'maepp S „Iridescent“

- multi-coloured
- made of iridescent material



10-49 219 005
PU 4



Soft Pencil Case s'maepp S "Rainbow"

- multi-coloured
- in iridescent glitter look



10-49 219 006
PU 4



Soft Pencil Case s'maepp S "Cork"

- brown
- made of cork and linen material



10-49 219 007
PU 4



High-light

Soft Pencil Case s'maepp S "Vegan leather"

- white



10-49 219 008
PU 4



Soft Pencil Case s'maepp S "Vintage Love"

- cream-coloured
- made of corduroy material



10-49 219 012
PU 4



DATES

delivery start: 16-01-2023

High-light

Soft Pencil Case s'maepp S "Splash"

- black
- robust, durable material, with reflective zip



10-49 219 009
PU 4



Soft Pencil Case s'maepp S "Deep Dive"

- dark grey
- with attractive s'maepp logo embossing, with reflective zip
- made of neoprene



10-49 219 010
PU 4



Soft Pencil Case s'maepp S "Vinyl"

- black
- with reflective zip
- patent finish



10-49 219 011
PU 4

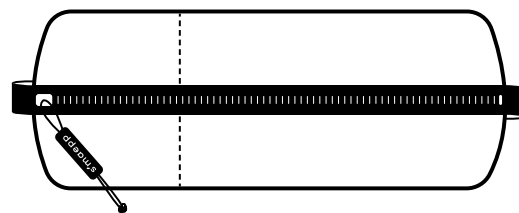


DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp M

- sufficient room for the common writing utensils
- 22 x 8 cm
- black
- round, modern, minimalist design
- reinforced side parts help maintain its round form. The characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture and elegant two-needle fancy seams - matching the colour of the zipper. Excellent overview and removal of contents as it always keeps its form, padded lining to protect contents, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper



Soft Pencil Case s'maepp M

- brown
- made of high quality natural leather



10-49 221 70
PU 4



Soft Pencil Case s'maepp M

- black
- made of high quality natural leather



10-49 221 90
PU 4



Soft Pencil Case s'maepp M

- brown
- made of high quality suede



10-49 222 70
PU 4



Soft Pencil Case s'maepp M

- black
- made of high quality suede



10-49 222 90
PU 4



Soft Pencil Case s'maepp M "urban classic"

- dark grey
- with attractive s'maepp logo print
- heavy-duty, easy-care denim material



10-49 229 001
PU 4



Soft Pencil Case s'maepp M "street style"

- dark grey
- with s'maepp logo print on the zip
- heavy-duty, easy-care denim material



10-49 229 002
PU 4



High-
light

Soft Pencil Case s'maepp M "midnight sky"

- black
- glitter optics



10-49 229 003
PU 4



Soft Pencil Case s'maepp M "jungle vibes"

- multi-coloured
- with jungle motif print



10-49 229 004
PU 4



Soft Pencil Case s'maepp M "Iridescent"

- multi-coloured
- made of iridescent material



10-49 229 005
PU 4



Soft Pencil Case s'maepp M "Neo"

- pastel purple
- with attractive s'maepp logo embossing
- made of neoprene



10-49 229 006
PU 4



High-
light

Soft Pencil Case s'maepp M "Linen"

- cream-coloured
- made of cork and linen material



10-49 229 007
PU 4



Soft Pencil Case s'maepp M "Jute"

- cream-coloured



10-49 229 008
PU 4



Soft Pencil Case s'maepp M "Splash"

- black
- heavy-duty, easy-care material



10-49 229 009
PU 4



High-light

Soft Pencil Case s'maepp M "Deep Dive"

- black
- with attractive s'maepp logo embossing
- made of neoprene



10-49 229 010
PU 4



Soft Pencil Case s'maepp M "Puffy Bag"

- black
- with attractive s'maepp logo embossing
- quilted jacket look



10-49 229 011
PU 4



DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp M "Vinyl"

- black
- with attractive s'maepp logo embossing
- patent finish



10-49 229 013
PU 4



DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp M "Mocha"

- beige
- with attractive s'maepp logo embossing
- made of flannel material

new



10-49 229 014
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp M „Emerald Green“

- dark green
- made of soft velvet material

new



10-49 229 015
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp M Safari World

- multi-coloured
- with matching charm tag, printed with leaf motif

new



10-49 109 221
PU 4

DATES

delivery start: 05-12-2022



Soft Pencil Case s'maepp M Magic Rainbow

- multi-coloured
- with matching charm tag, with attractive embroidery
- made of iridescent glitter material

new



10-49 109 222
PU 4



DATES

delivery start: 05-12-2022



Soft Pencil Case s'maepp M Colour Code

- red
- heavy-duty, easy-care material



10-49 220 23
PU 4



Soft Pencil Case s'maepp M Colour Code

- tulip
- heavy-duty, easy-care material



10-49 220 25
PU 4



DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp M Colour Code

- pink
- heavy-duty, easy-care material



10-49 220 26
PU 4



Soft Pencil Case s'maepp M Colour Code

- azur
- heavy-duty, easy-care material



10-49 220 33
PU 4



Soft Pencil Case s'maepp M Colour Code

- denim
- heavy-duty, easy-care material

new



10-49 220 39
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp M Colour Code

- kiwi
- heavy-duty, easy-care material



10-49 220 52
PU 4



Soft Pencil Case s'maepp M Colour Code

- mint
- heavy-duty, easy-care material

new



10-49 220 54
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp M Colour Code

- purple
- heavy-duty, easy-care material



10-49 220 60
PU 4



Soft Pencil Case s'maepp M Colour Code

- onyx
- heavy-duty, easy-care material

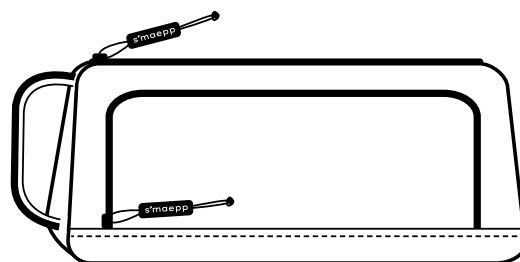


10-49 220 90
PU 4



Soft Pencil Case s'maepp L

- plenty of space for school utensils or accessories
- 21 cm x 11.5 cm x 8 cm
- elegant, "stylish" bag look
- 3 additional pockets inside for small items, More order and overview, additional inner flap with 5 extra robust pen loops and practical mesh pocket, the characteristic hidden outdoor zipper is robust and opens and closes easily, robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, matching the colour of the zipper. Excellent overview and removal of contents as it always keeps its form, with practical "oversize" strap, padded lining to protect contents, rubber-coated zip puller with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper



High-light

Soft Pencil Case s'maepp L "midnight sky"

- black
- glitter optics



10-49 239 001
PU 4



Soft Pencil Case s'maepp L "jungle vibes"

- multi-coloured
- with jungle motif print



10-49 239 002
PU 4



Soft Pencil Case s'maepp L "Rainbow"

- multi-coloured
- iridescent glitter look



10-49 239 003
PU 4



Soft Pencil Case s'maepp L "Neo"

- salmon-coloured
- with attractive s'maepp logo embossing
- made of neoprene



10-49 239 004
PU 4



Soft Pencil Case s'maepp L "Cork"

- brown
- made of cork and linen material



10-49 239 005
PU 4



Soft Pencil Case s'maepp L "Linen"

- cream-coloured
- made of cork and linen material



10-49 239 006
PU 4



Soft Pencil Case s'maepp L "Hardwired"

- black
- with wire-material finish, with reflective zipper



10-49 239 007
PU 4



Soft Pencil Case s'maepp L "Puffy Bag"



- black
- quilted jacket look

new



10-49 239 008
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp L "Vintage Love"



- brown
- made of corduroy and linen material

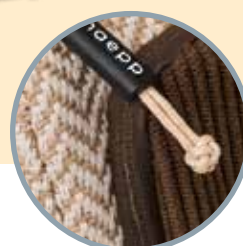
new



10-49 239 009
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp L "Reflection"



- grey
- made of reflective material, with reflective zip

new



10-49 239 010
PU 4

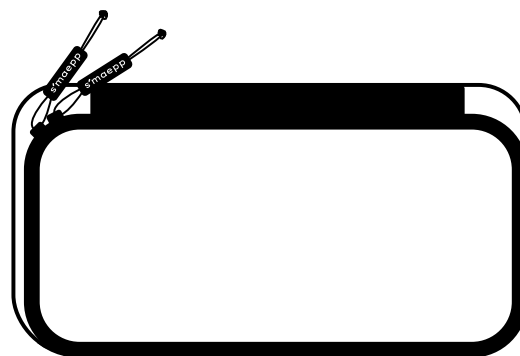
DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp XL

- large and clearly arranged storage space with compact dimensions, structured division for order and overview
- 22 x 11 x 6 cm
- in a timeless hardcase look
- extra zipped compartment, also suitable for smartphones, additional inner flap with 5 extra robust pen loops and practical mesh pocket. Pocket for geometry set square and timetable, 2 storage pockets, excellent overview and removal of contents as it always keeps its form
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper



Soft Pencil Case s'maepp XL "urban classic"

- dark grey
- heavy-duty, easy-care Denim material



10-49 249 001
PU 4



Soft Pencil Case s'maepp XL "street style"

- dark grey
- heavy-duty, easy-care Denim material



10-49 249 002
PU 4



Soft Pencil Case s'maepp XL "Neo"

- light blue
- with attractive s'maepp logo embossing
- made of neoprene



10-49 249 003
PU 4



High-light

Soft Pencil Case s'maepp XL "Hardwired"

- black
- with wire finish and s'maepp logo embossing, with reflective zip



10-49 249 004
PU 4



High-light

Soft Pencil Case s'maepp XL "Deep Dive"

- black
- with attractive s'maepp logo embossing, with reflective zip
- made of neoprene



10-49 249 005
PU 4



Soft Pencil Case s'maepp XL „Mesh“

new

- dark grey
- with reflective zip
- made of flannel material



10-49 249 006
PU 4



DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp XL "Mocha"

new

- beige
- with attractive s'maepp logo embossing
- made of flannel material



10-49 249 007
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp XL "Reflection"

new

- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- made of reflective material



10-49 249 008
PU 4

DATES

delivery start: 16-01-2023



Soft Pencil Case s'maepp XL Colour Code

- red
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material



10-49 240 23
PU 4



Soft Pencil Case s'maepp XL Colour Code



- tulip
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material

new

10-49 240 25
PU 4

DATES

delivery start: 16-01-2023

Soft Pencil Case s'maepp XL Colour Code

- pink
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material

10-49 240 26
PU 4

Soft Pencil Case s'maepp XL Colour Code

- azur
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material

10-49 240 33
PU 4

Soft Pencil Case s'maepp XL Colour Code



- denim
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material

new

10-49 240 39
PU 4

DATES

delivery start: 16-01-2023

High-light

Soft Pencil Case s'maepp XL Colour Code

- kiwi
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material



10-49 240 52
PU 4



Soft Pencil Case s'maepp XL Colour Code

- mint
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material



10-49 240 54
PU 4



DATES

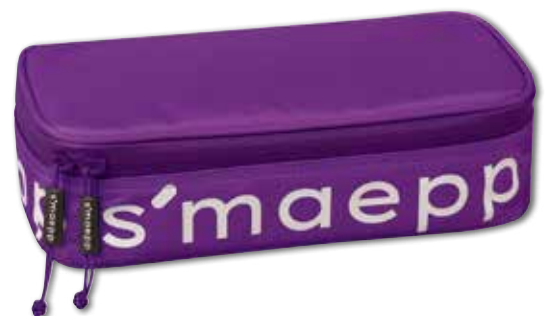
delivery start: 16-01-2023

Soft Pencil Case s'maepp XL Colour Code

- purple
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material



10-49 240 60
PU 4



Soft Pencil Case s'maepp XL Colour Code

- onyx
- the characteristic hidden outdoor zipper is robust and opens and closes easily. Robust seams with high-quality manufacture, robust and also elegant two-needle fancy seams, rubber-coated zipper with characteristic "sailor's knot" on outdoor rope - to easily open and close the zipper
- heavy-duty, easy-care material



10-49 240 90
PU 4







**Pencil cases &
soft pencil cases**



Our BRUNNEN pencil cases are there for all: when suitable utensils are needed for the first clumsy writing exercises in pre-school or for the “writing pros” in elementary school. They keep everything tidy and well structured that is needed for writing by hand. **Top-class workmanship and practical variations** – filled with utensils or without – simply everything the hearts of pupils, parents, and of course retailers desire.





BRUNNEN pencil cases – perfect for you and your customers

- **higher sales** through year-round demand
- vast and structured range
- **excellent BRUNNEN brand quality**
- wide target groups from **pre-school to university**
- innovative materials, concepts, and designs
- **attractive presentation at the P.O.S.**, flexible in use – for every size of business



BRUNNEN pencil cases –
Complete range, including
 novelties and  highlights



School Pencil Case



- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable
- 1 flap

• natural		10-49 057 04 PU 3
• black		10-49 057 90 PU 3



School Pencil Case

- 19.5 x 13.5 x 3.5 cm
- nylon
- red
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable
- 1 flap, with a large silver-coloured zip



10-49 185 20
PU 3



School Pencil Case

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, stencil
- 2 flaps, with a large silver-coloured zip

• blue		10-49 186 30 PU 3
• black		10-49 186 90 PU 3



School Pencil Case

- 19.5 x 13.5 x 3.5 cm
- without pencils, with ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable
- 1 flap, with a large silver-coloured zip

• red		10-49 187 20 PU 3
• blue		10-49 187 30 PU 3



School Pencil Case "Heart"

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 17 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template



10-49 120 11
PU 4



School Pencil Case "Monstertruck"

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 17 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flaps



10-49 120 12
PU 4



School Pencil Case "Transformer"

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 17 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flaps



10-49 120 17
PU 4



School Pencil Case "Butterflies"

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 17 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps



10-49 120 16
PU 4



School Pencil Case Happy Ocean

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with matching charm tag
- 2 flaps



10-49 120 741
PU 4



School Pencil Case Ponylove

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flaps, with charm tag



10-49 120 742
PU 4



School Pencil Case Unicorn Princess

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flaps, with charm tag



10-49 120 842
PU 4



School Pencil Case Sweet Wild Cat

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps
- with embroidery and leopard faux fur fabric



10-49 120 942
PU 4



School Pencil Case Magic Rainbow

new

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps



10-49 120 222
PU 4



DATES

delivery start: 05-12-2022



School Pencil Case Dinosaur

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps



10-49 120 841
PU 4



School Pencil Case Drago

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps



10-49 120 941
PU 4



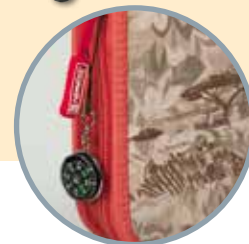
School Pencil Case Safari World

new

- 19.5 x 13.5 x 3.5 cm
- 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template, with charm tag
- 2 flaps



10-49 120 221
PU 4



DATES

delivery start: 05-12-2022

School Pencil Case Happy Ocean

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips



10-49 121 741
PU 3



School Pencil Case Dinosaur

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, child's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips



10-49 121 841
PU 3



School Pencil Case Drago

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips



10-49 121 941
PU 3



School Pencil Case Safari World

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 brand pencils, ruler 16 cm, metal twin pencil sharpener, eraser, child's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips

new



10-49 121 221
PU 3



DATES

delivery start: 05-12-2022

School Pencil Case Ponylove

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zips, with charm tag



10-49 121 742
PU 3



School Pencil Case Unicorn Princess

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, child's scissors, money pocket with hook and loop fastener
- 3 zips, with charm tag



10-49 121 842
PU 3



School Pencil Case Sweet Wild Cat

- 19,5 x 13,5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips
- with embroidery and leopard faux fur fabric



10-49 121 942
PU 3



School Pencil Case Magic Rainbow

new

- 19,5 x 13,5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 brand pencils, ruler 16 cm, metal twin pencil sharpener, eraser, child's scissors, money pocket with hook and loop fastener, with charm tag
- 3 zips



10-49 121 222
PU 3



DATES

delivery start: 05-12-2022



School Pencil Case XXL Drago

- 23 x 19 x 4 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors
- 2 zips



10-49 126 941
PU 3



School Pencil Case XXL Safari World

new

- 23 x 19 x 4 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, child's scissors, with charm tag
- 2 zips



10-49 126 221
PU 3



DATES

delivery start: 05-12-2022

School Pencil Case XXL Sweet Wild Cat

- 23 x 19 x 4 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, children's scissors, with charm
- 2 zips
- with partial glitter finish, with embroidery



10-49 126 942
PU 3



School Pencil Case XXL Magic Rainbow

new

- 23 x 19 x 4 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin sharpener, eraser, child's scissors, with charm tag
- 2 zips



10-49 126 222
PU 3



DATES

delivery start: 05-12-2022

School Pencil Case "Pattern"

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zips



10-49 121 05
PU 3



School Pencil Case Speed

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener



10-49 121 06
PU 3



School Pencil Case "Speed Control"

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 brand pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener



10-49 121 04
PU 3



School Pencil Case "Cats"

- 19.5 x 13.5 x 7 cm
- 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener
- 3 zips



10-49 121 07
PU 3



Pencil Box Colour Code

- 21 x 8.5 x 4.5 cm
- zip
- flap with 3 pen loops

• pink		10-49 100 26 PU 5
• kiwi		10-49 100 52 PU 5
• purple		10-49 100 60 PU 5
• onyx		10-49 100 90 PU 5



Pencil Box Neon

- 20 x 8.4 x 2.7 cm
- metal
- removable insert

	10-49 100 752 PU 6
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Pencil Box Xtreme

- 20 x 8.4 x 2.7 cm
- metal
- removable insert

	10-49 100 852 PU 6
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Combi Pencil Case "Uni"

- 23 x 5.5 x 9.5 cm
- 3 pen loops and zipped pocket inside the lid
- flap with 7 pen loops

• blue		10-49 024 30 PU 4
• green		10-49 024 50 PU 4



Combi Pencil Case "City beat"

- 22 x 11 x 6 cm
- zipped pocket inside the lid
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable

• blackberry/green		10-49 033 01 PU 4
• blue/grey		10-49 033 02 PU 4



Combi Pencil Case Colour Code

- for storing writing utensils such as pens, pencils, erasers, sharpeners, rulers. Also suitable for make-up utensils.
- 22 x 11 x 6 cm
- zipped pocket inside the lid
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable
- for pupils, students and young adults

• red		10-49 033 23 PU 4
• pink		10-49 033 26 PU 4
• kiwi		10-49 033 52 PU 4



Combi Pencil Case "Duo Checks"

- 22 x 11 x 6 cm
- oval
- 6 pen loops inside lid
- zipper pocket at the bottom with pocket for set square, with loops for eraser, ink cartridges and ruler, with storage pocket

• berry/green		10-49 036 01 PU 4
• blue/black		10-49 036 02 PU 4
• blue		10-49 036 30 PU 4



Soft Pencil Case "Duo"

- 20 x 7 x 8 cm
- assortment: 2 colours (blue/dark blue, grey/black)
- 2 pockets, extra spacious

	10-49 013 PU 5
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Combi Pencil Case #Harmony

- 22 x 11 x 6 cm
- zipped pocket inside the lid, with # charm tag
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable



10-49 033 751
PU 4



Combi Pencil Case "Electric"

- 22 x 11 x 6 cm
- zipped pocket inside the lid
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable

• pink



10-49 033 07
PU 4

• blue



10-49 033 08
PU 4

• metallic



10-49 033 09
PU 4



Soft Pencil Case "Football Boot" Football

- 23 x 7.5 x 7.5 cm
- black
- in the shape of a football shoe



10-49 109 38
PU 6



Soft Pencil Case "Football Boot" Football

- 23 x 7.5 x 7.5 cm
- gold-coloured
- in the shape of a football shoe



10-49 109 68
PU 6



Combi Pencil Case Football

- 22 x 11 x 6 cm
- zipped pocket inside the lid
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable
- with partial gold finishing



10-49 033 68
PU 4



Combi Pencil Case "Patches"

- 22 x 11 x 6 cm
- denim with patches
- 3 pen loops and zipped pocket inside the lid
- flap with 7 pen loops



10-49 033 03
PU 3



Combi Pencil Case "Stone"

- 22 x 11 x 6 cm
- zipped pocket inside the lid
- flap with 7 pen loops and pocket for geometry set square, with eraser, sharpener and timetable

- neon pink



10-49 033 04
PU 4

- neon green



10-49 033 05
PU 4

- black



10-49 033 06
PU 4



Soft Pencil Case "Stone"

- 22 x 8 cm
- round

- neon pink



10-49 115 01
PU 4

- neon green



10-49 115 02
PU 4

- black



10-49 115 03
PU 4



Soft Pencil Case "Electric"

- 22 x 8 cm
- round

- blue



10-49 115 04
PU 4

- pink



10-49 115 05
PU 4

- metallic



10-49 115 06
PU 4



Soft Pencil Case “Esperanto”

- 20 x 5.5 x 3.5 cm
- assortment: 2 colours (dark blue, brown)
- compact shape, with embroidery



10-49 009
PU 6



Soft Pencil Case “Esperanto”

- 19 x 5.5 x 3.5 cm
- compact shape
- with metal ring for attaching to a ring mechanism

- red



10-49 009 20
PU 4

- blue



10-49 009 30
PU 4



Soft Pencil Case Colour Code

- for writing pads, ring binders and arch files in A5 and A4 format
- 21 x 5 x 1 cm
- with elastic band
- with press studs to extend the elastic band
- with euro slot

- red



10-49 035 23
PU 6

- azur



10-49 035 33
PU 6

- purple



10-49 035 60
PU 6

- onyx



10-49 035 90
PU 6



Soft Pencil Case Colour Code

- for storing writing utensils such as pens, pencils, erasers, sharpeners, rulers. Also suitable for make-up utensils.
- 22 x 8 cm
- nylon
- pink
- cylindrical
- strong silver-coloured zip



10-49 115 26
PU 4



Soft Pencil Case

- 22 x 8 cm
- nylon
- dark blue
- round
- strong silver-coloured zip



10-49 115 30
PU 4



Pencil Case "Big Zip"
Colour Code

- 23 x 12 cm
- pink



10-49 031 26
PU 6



Soft Pencil Case Happy Ocean

- 22 x 8 cm
- round
- with charm tag



10-49 109 741
PU 4



Soft Pencil Case Ponylove

- 22 x 8 cm
- round
- with charm tag



10-49 109 742
PU 4



Soft Pencil Case #Harmony

- 22 x 8 cm
- round
- with # charm tag



10-49 107 751
PU 6



Soft Pencil Case Neon

- 22 x 8 cm
- round



10-49 107 752
PU 6



Soft Pencil Case Miami Beach

- 22 x 8 cm
- round



10-49 107 552
PU 6



Soft Pencil Case Metallic

- 22 x 8 cm
- TexiPap
- rose gold, gold-coloured, silver-coloured



10-49 115 96
PU 6



Soft Pencil Case Colours of Holiday

- 22 x 8 cm
- multi-coloured with motif
- round



10-49 107 71
PU 6



Pencil Case and Holder

- for writing and make-up utensils
- 18 x 8 cm, folded 12 cm
- inner lining, washable

- blue



10-49 030 30
PU 4

- green



10-49 030 50
PU 4

- grey



10-49 030 80
PU 4



Pencil Case and Holder Colours of Holiday

- for writing and make-up utensils
- 18 x 8 cm, height when folded 12 cm
- assortment: 2 colour combinations
- inner lining, washable



10-49 030 71
PU 6



Soft Pencil Case "Light Up"

- 22 x 8 cm
- round

- pink



10-49 115 07
PU 4

- yellow



10-49 115 08
PU 4



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